About the blog

Rachel's Ruminations is a travel blog emphasizing independent travel to historical and cultural sights/sites. Most articles focus on one place or experience at a time, offering an honest personal perspective as well as useful information.

About Rachel Heller

Rachel is a writer, blogger and teacher-trainer living in Groningen, the Netherlands. Born and raised in the US and educated at Yale, she met her Dutch husband when she served in the Peace Corps in Malawi. Their two children are grown, so they have entered the “empty nest” phase of their lives, leaving more time for independent travel.

Visitors by gender

- Male: 47%
- Female: 53%

Location of visitors

Approximately 50% of readers are in English-speaking countries, including 30% in the US. The rest are scattered around the world.

Writing samples

To get an idea of Rachel’s writing style, visit her portfolio at Clippings or read her posts on Rachel’s Ruminations.

Visitors by age range

- 15%: 18-24
- 35%: 25-34
- 17%: 35-44
- 9%: 45-54
- 12%: 55-64
- 11%: 65+

Collaborations

Rachel is available for a wide range of collaborations:
- Sponsored posts
- Travel product or service reviews
- Writing for your website or magazine
- Guest blog posts
- Affiliate links
- Participation in social media campaigns
- Fam tours
- Any other forms of collaboration through writing, the blog, or social media.

Rachel is a member of the international Travel Writers Alliance.

Contact Rachel: rachel@rachelsruminations.com